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Pittsburgh Courier

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EDITORIAL ROOMS

SPECIAL DELIVERY

October 24, 1945

Mrs. Abraham Manley,
71 Crawford Street,
Newark, New Jersey.

Dear Mrs. Manley:

At the present time, I am organizing a basketball league in the east composed of amateur or semi-pro teams. I thought that you might be interested in owning the Newark franchise and am writing relative to that possibility.

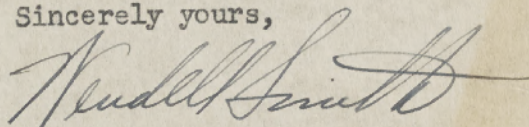
In brief, the idea is this: The league would consist of six or more teams, with franchises in Newark, New York, Brooklyn, Baltimore, Philadelphia and Washington. D. C. The teams would play two games a week on a home-and-home basis. At the present time, there is no possibility of making loads of money out of this project, but simply to revive interest in basketball in the east. If you should sponsor a team it would more or less exist as an advertising medium for your baseball club and keep the name of the Newark Eagles in the papers during the winter months. The players would be amateur and therefore you would not have a pay-roll to contend with.

On the other hand, you could make some money on games promoted in Newark. An effort will be made to enter teams that are comparatively the same on a competitive basis.

I understand that you are interested in basketball and take this opportunity to present you the picture. The league will be under the sponsorship of The Pittsburgh Courier, this assuring you of wide-spread publicity.

If you are interested in such a project please let me hear from you immediately as I plan to call a meeting in New York or Philadelphia in the very near future. If you are not, I will appreciate it if you know of an individual or some organization who might be interested.

Sincerely yours,


Wendell Smith, Sports Editor.

WS/mla